



GIVING VOICE TO YOUR **BRAND**

www.digitalscrewservices.com

Meet DIGITAL SCREW

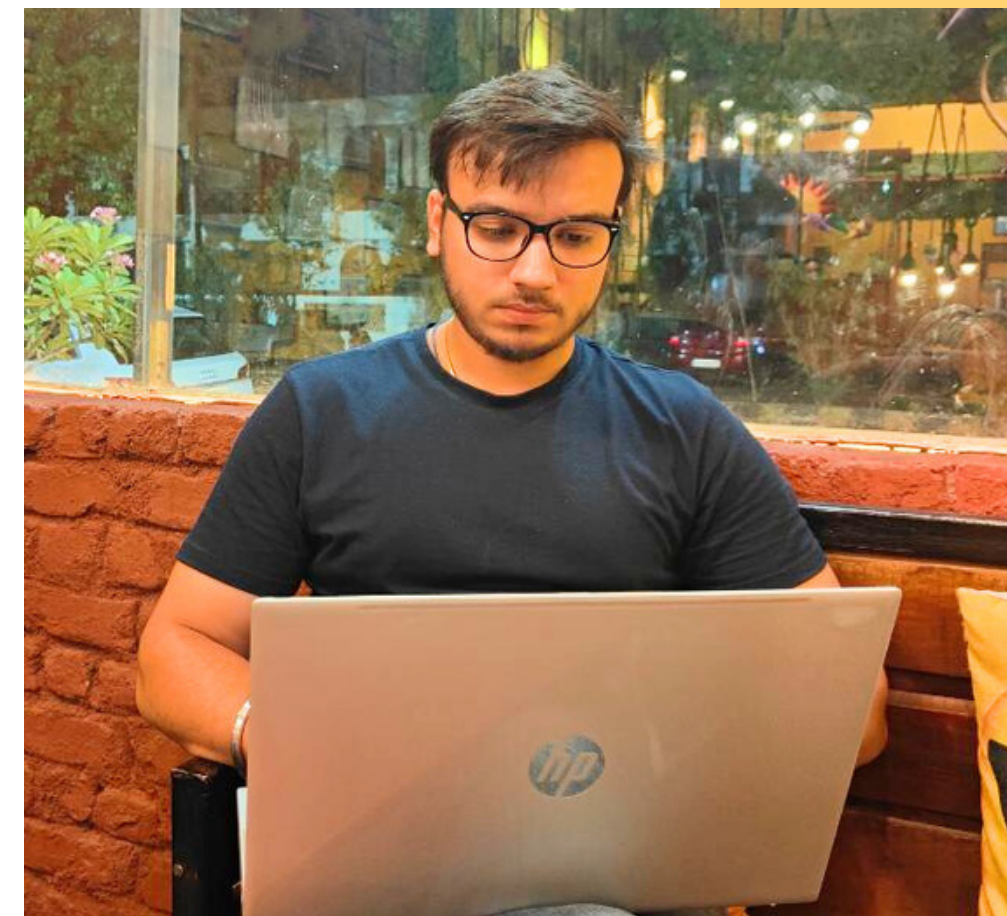
We're not just another marketing agency, we're your digital sidekicks. Think of us as the secret sauce behind your brand's Insta-worthy presence.

Powered by fresh ideas and data insights, we fuel your online swag and sky-rocket your overall performance.

Let's conquer the digital world together.



**Shreyansh
Sethia**



**Ketan
Sethi**



CRUNCHING SOME NUMBERS FOR YOU



80+

Brands

500+

Campaigns

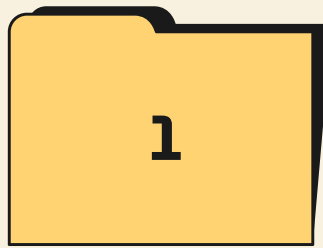
80%+

ROI

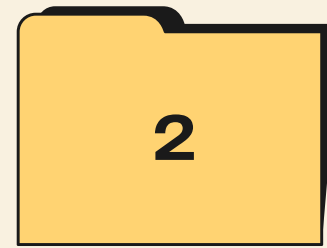
90%+

Client Retention

SERVICES WE OFFER



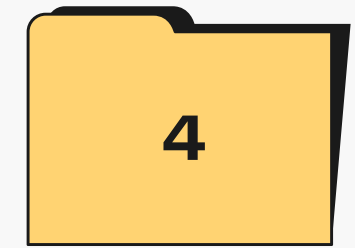
Social Media
Marketing



Content
Marketing



Podcast
Marketing



Search Engine
Optimization



Paid
Ads



Personal
Branding

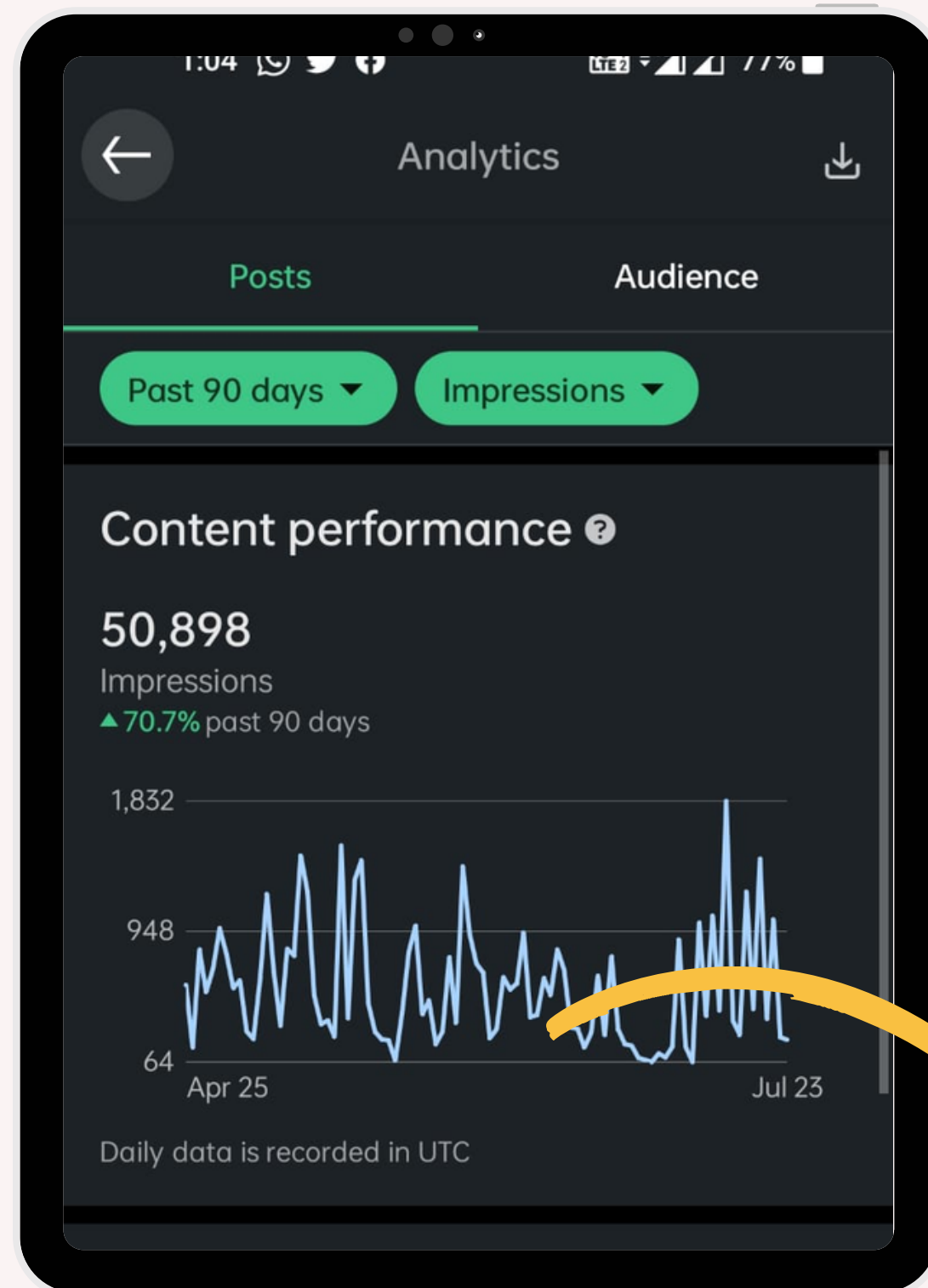


Branding &
Marketing Collaterals



Website
Development

LINKEDIN MARKETING



**INCREASED
ENGAGEMENT**

The screenshot shows a LinkedIn profile for Shreyansh Sethia. The profile picture is a man with glasses. The banner features a yellow and blue design with the text 'I DO MARKETING' and 'LinkedIn | Instagram'. Below the banner, the name 'Shreyansh Sethia · 1st' is displayed, followed by a description: 'Helping Founders & CEOs with Personal Branding and Lead Generation Strategies | LinkedIn & Instagram Marketing Expert | Result-Oriented Solutions | Helped 80+ Brands | Healthcare, Hospitality, Education & Fashion'. There are also hashtags: '#leadgeneration', '#personalbranding', '#linkedinmarketing', '#instagrammarketing', and '#socialmediamarketing'. The location is 'Bhopal, Madhya Pradesh, India' and there's a 'Contact info' link. A 'Book a 1:1 Call' link is also present. A yellow arrow points from the banner area towards the 'COMPLETE PROFILE OPTIMIZATION' text.

I DO MARKETING
LinkedIn | Instagram
→ Book Your 1:1 Call

Shreyansh Sethia · 1st

Helping Founders & CEOs with Personal Branding and Lead Generation Strategies | LinkedIn & Instagram Marketing Expert | Result-Oriented Solutions | Helped 80+ Brands | Healthcare, Hospitality, Education & Fashion

Talks about #leadgeneration, #personalbranding, #linkedinmarketing, #instagrammarketing, and #socialmediamarketing

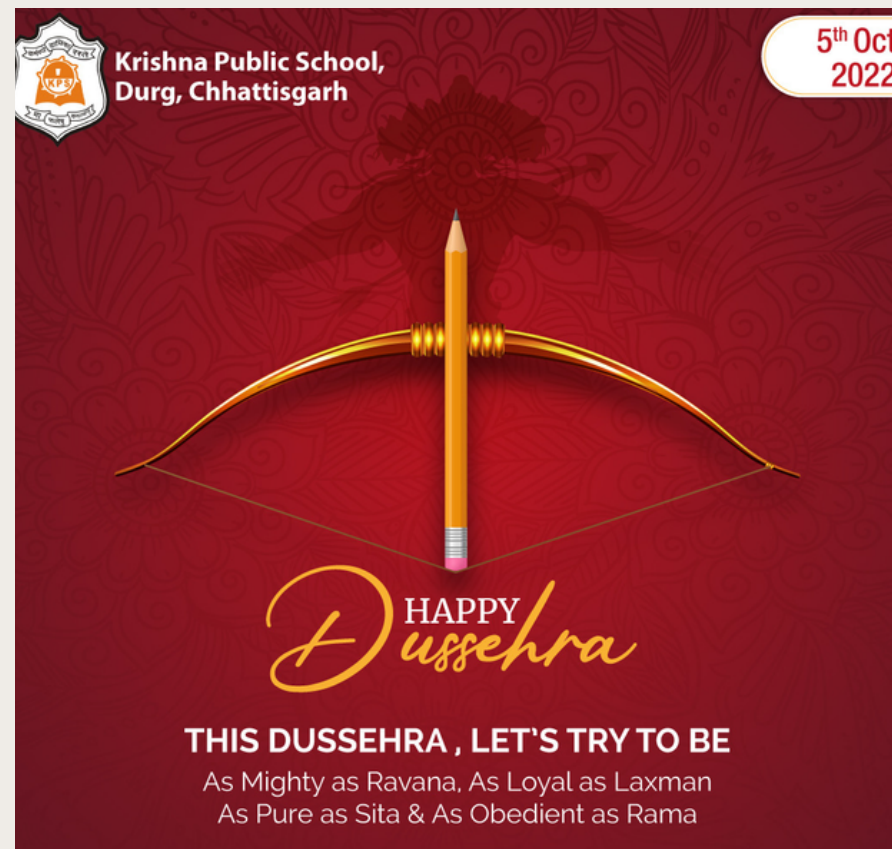
Bhopal, Madhya Pradesh, India · [Contact info](#)

[Book a 1:1 Call](#)

Digital Screw

**COMPLETE PROFILE
OPTIMIZATION**

INSTAGRAM MARKETING



Festive Posts



Promotional Posts



Infographic Posts

INSTAGRAM MARKETING



Carousel Posts



Topical Posts



Informative Posts

BUSINESS TYPE

EDUCATIONAL
INSTITUTE

SCOPE OF WORK

POSTS CREATION
REEL EDITING
ACCOUNT HANDLING

PERIOD

2 MONTHS

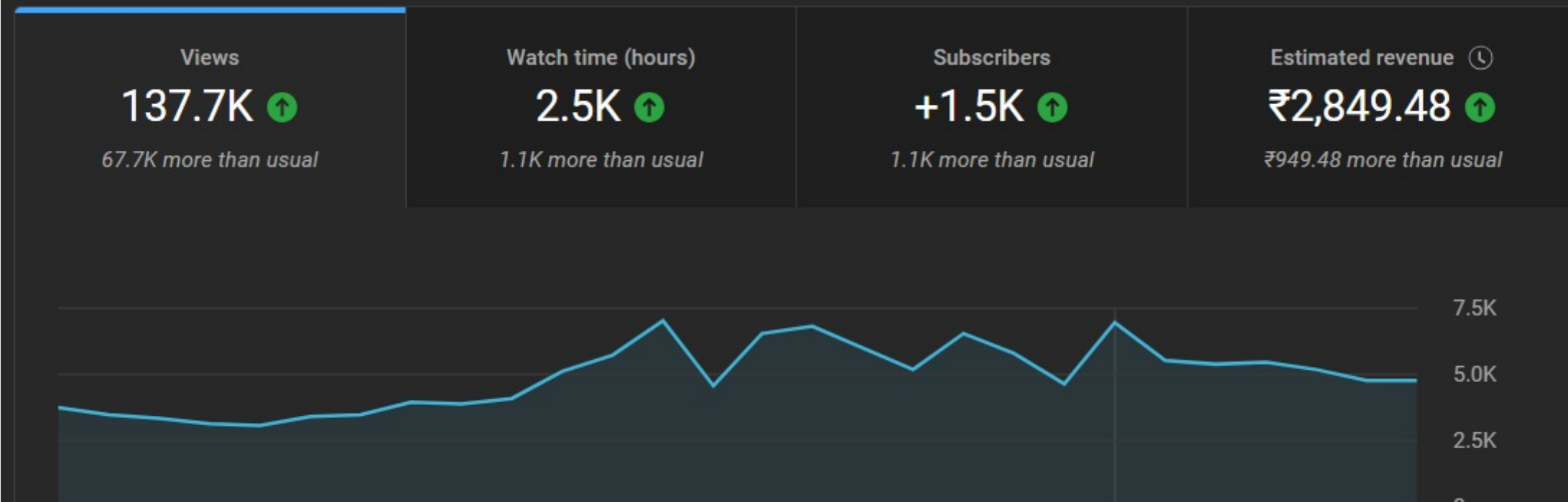
RESULTS

- FOLLOWERS - 9.7K
- REACH - 70K

YOUTUBE MARKETING

Keep it up! Your channel got 123% more views than usual in the last 28 days.

Your channel got 137,718 views, more than the 55,400–70,000 it usually gets in 28 days



Channel analytics

Current subscribers

32,505

+531 in last 28 days

Summary

Last 28 days

Views	63.1K ↑
Watch time (hours)	1.7K ↑
Your estimated revenue	₹1,934.91 ↑

BUSINESS TYPE

ENTERTAINMENT

SCOPE OF WORK

VIDEO EDITING
YOUTUBE SEO
CHANNEL HANDLING

PERIOD

1 MONTH

RESULTS

- 1.5K SUBSCRIBERS
- 3K EARNINGS
- 2.5K WATCH HOURS

PODCAST MARKETING

Voice It Season - I



Watch Season I

Voice It Season - II



Watch Season II

Voice It Season - III



Watch Season III



CREATOR

KARISHMA SHAH
AVANTII DESHPAANDE

SCOPE OF WORK

PODCAST EDITING
DISTRIBUTION
PODCAST OPTIMIZATION
PODCAST MARKETING

CHANNELS

APPLE & GOOGLE
SPOTIFY
GANAA & 8 MORE

MARKETING

INSTAGRAM BOOST
STORY PROMOTION
SPOTIFY ADS

RESULTS

70K+ DOWNLOADS
220K+ PLAYS
1M+ REACH

GOOGLE ADS



BUSINESS TYPE

5 STAR LUXURY RESORT

CAMPAIGNS

SEARCH ADS

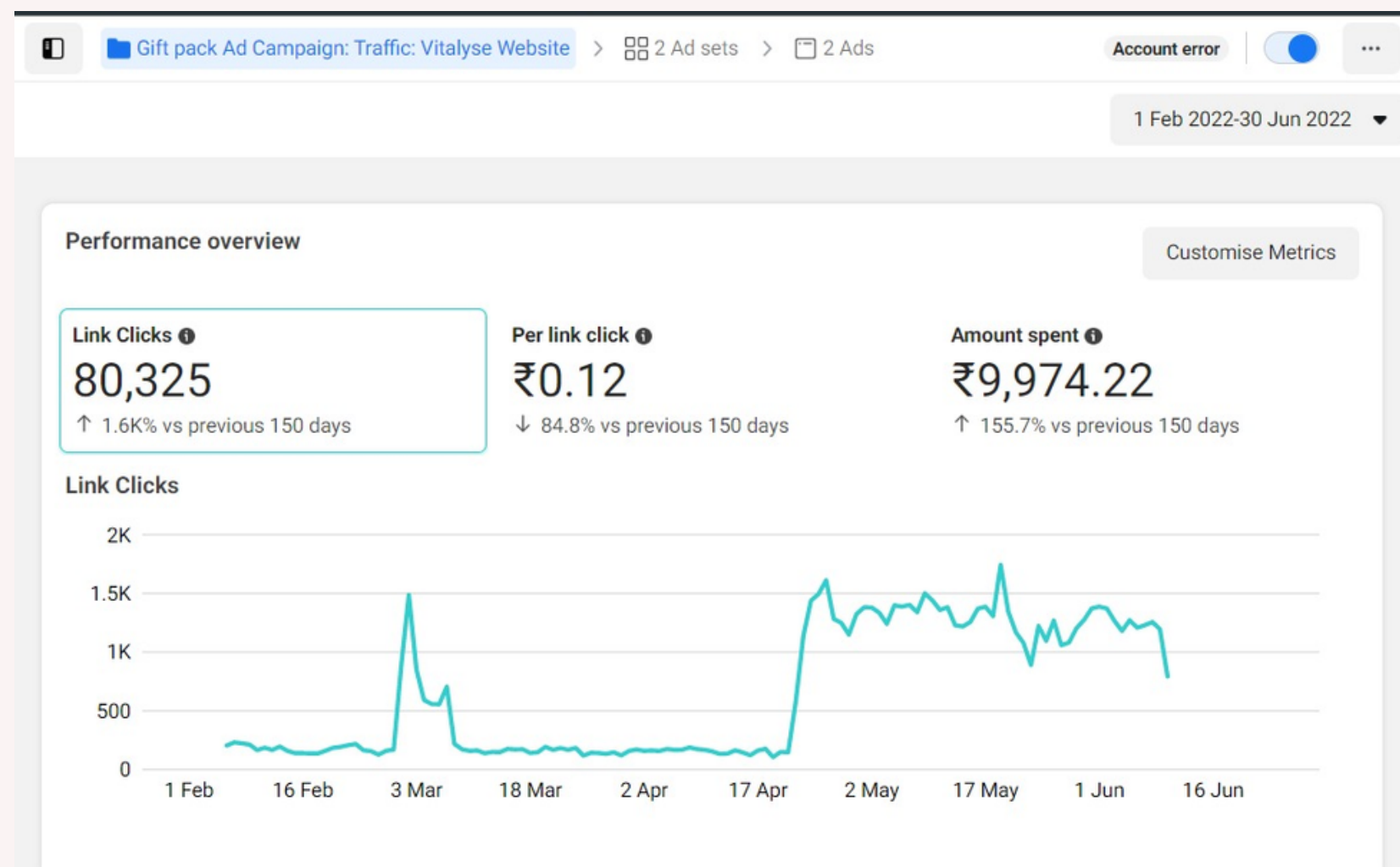
PERIOD

5 MONTHS

RESULTS

- 3.6K CLICKS
- AVG CPC - ₹5.65
- ROI - 2.8

META ADS



Budget	Attribution setting	Results ↓	Reach	Impressions	Cost per result
Using ad set bu...	—	—	—	—	—
₹100.00 Daily	7-day click	2,388,234 Reach	2,388,234	3,601,436	₹4.05 Per 1,000 people rea...
₹100.00 Daily	7-day click	1,674,473 Reach	1,674,473	3,146,602	₹6.38 Per 1,000 people rea...
₹240.00 Daily	7-day click	6,866,100 Estimated ad recall li...	6,454,336	11,264,338	₹0.04 Per estimated ad rec...
₹80.00 Daily	7-day click	284,900 Estimated ad recall li...	2,613,958	3,341,842	₹0.03 Per estimated ad rec...
₹80.00 Daily	7-day click	271,200 Estimated ad recall li...	2,942,144	3,858,183	₹0.03 Per estimated ad rec...
₹80.00 Daily	7-day click or ...	85,094 Link Clicks	495,470	753,969	₹0.16 Per link click
₹150.00 Daily	7-day click	3,610 Link Clicks	231,817	388,386	₹2.06 Per link click
Using ad set bu...	28-day click o...	2,328 Link Clicks	53,968	60,487	₹0.34 Per link click
	Multiple attrib...	— Multiple conversions	13,779,470 People	27,443,261 Total	— Multiple conversions

BUSINESS TYPE

E-COMMERCE

CAMPAIGNS

AWARENESS ADS
SHOPPING ADS
WEBSITE TRAFFIC ADS

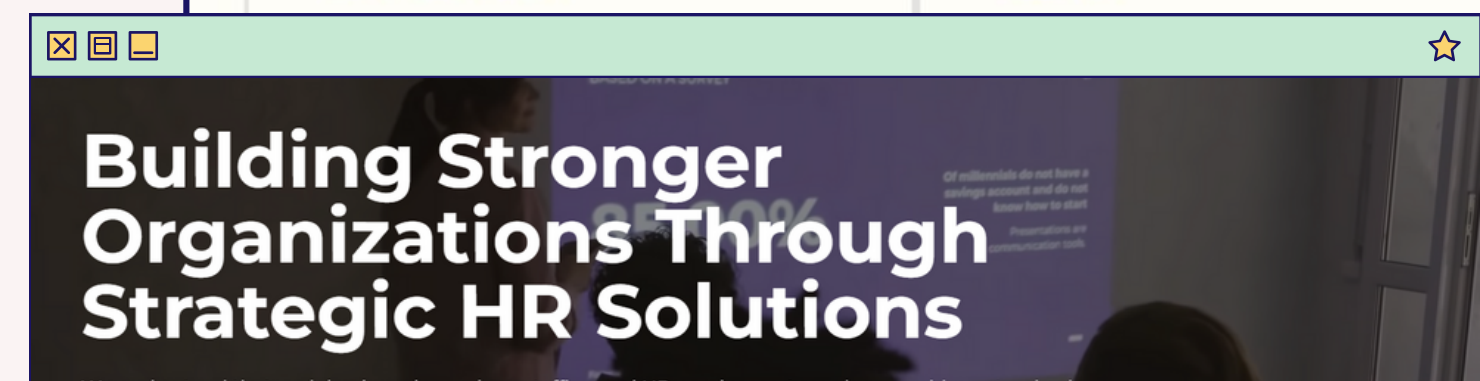
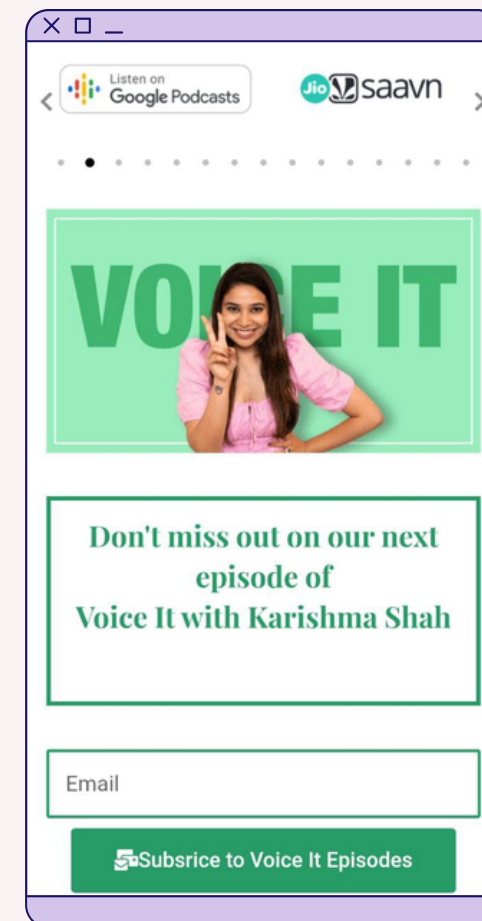
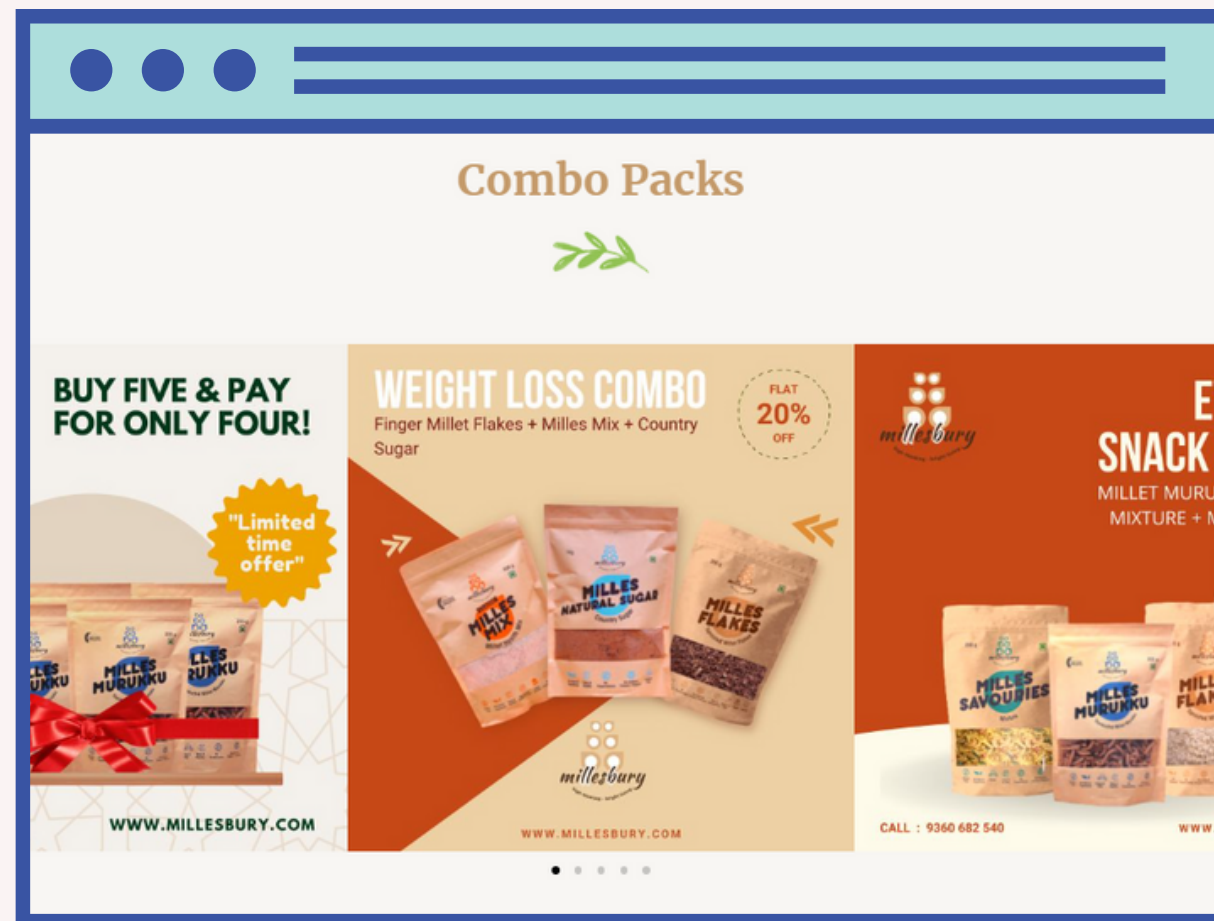
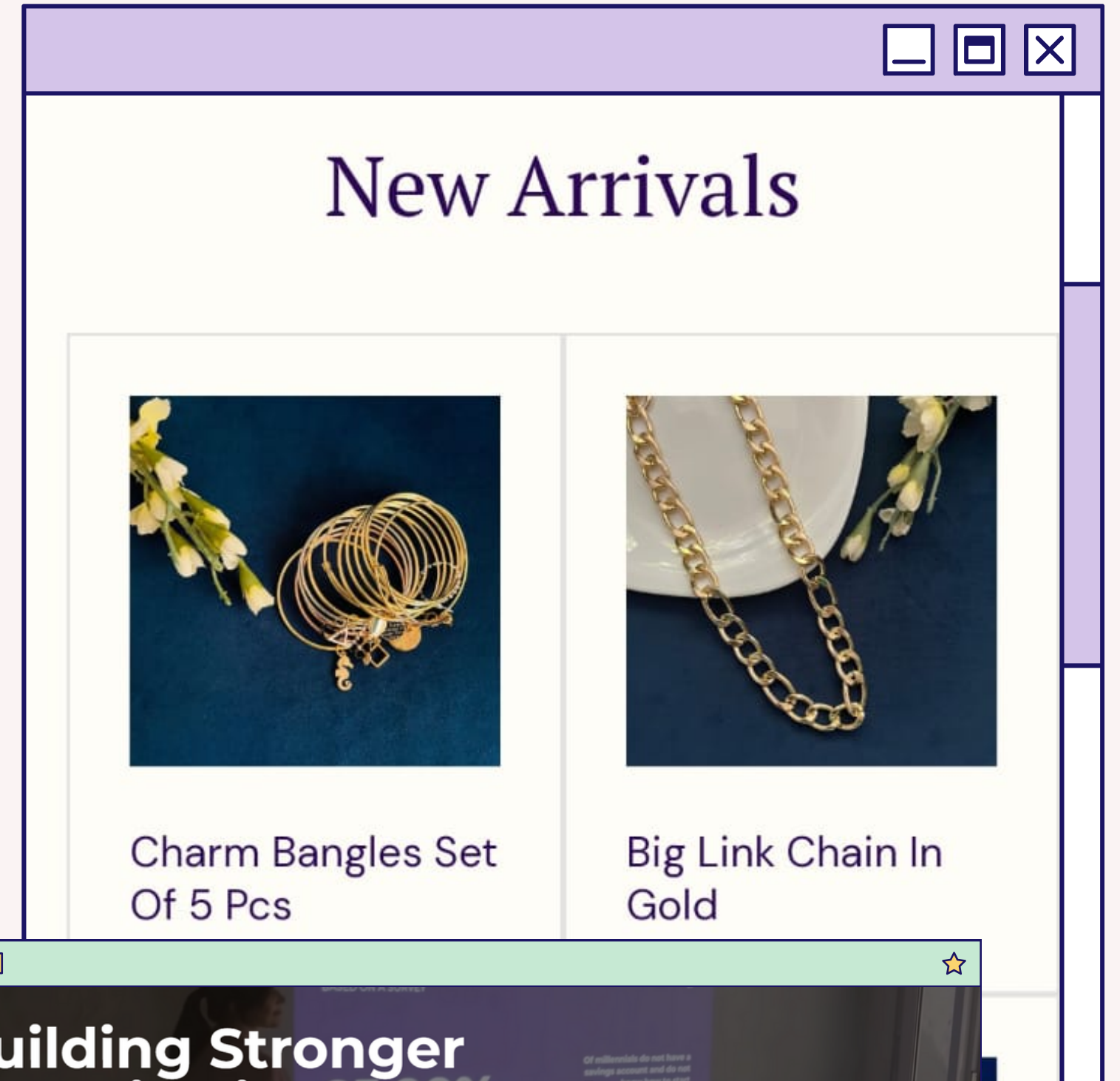
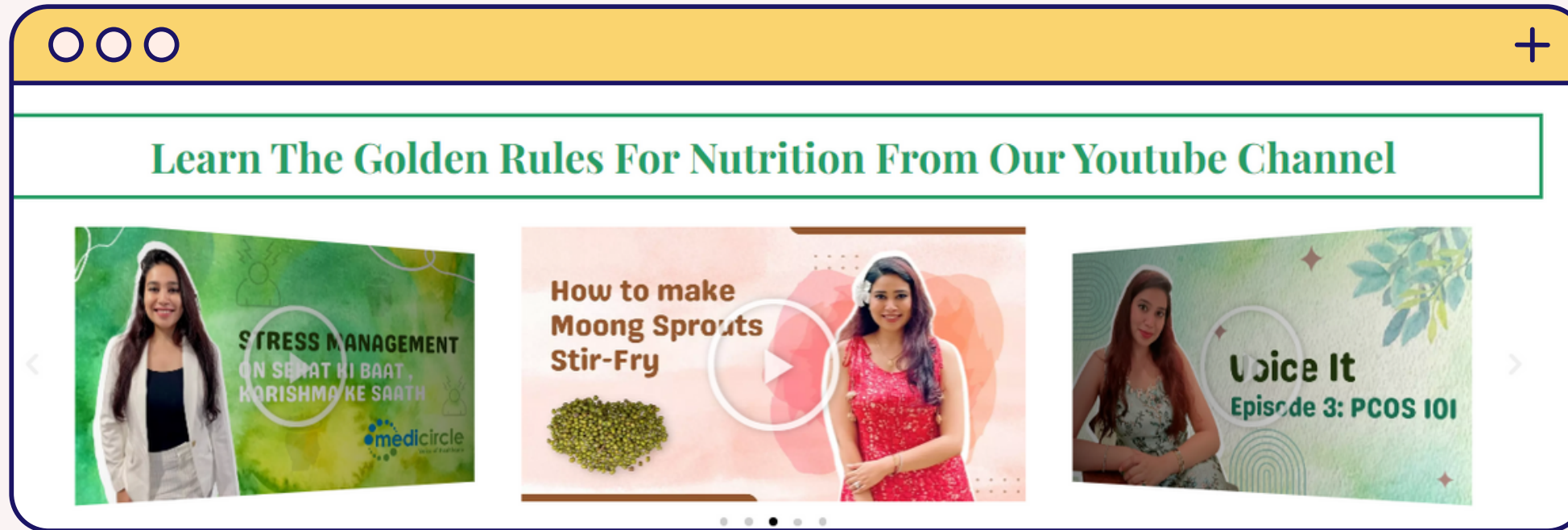
PERIOD

5 MONTHS

RESULTS

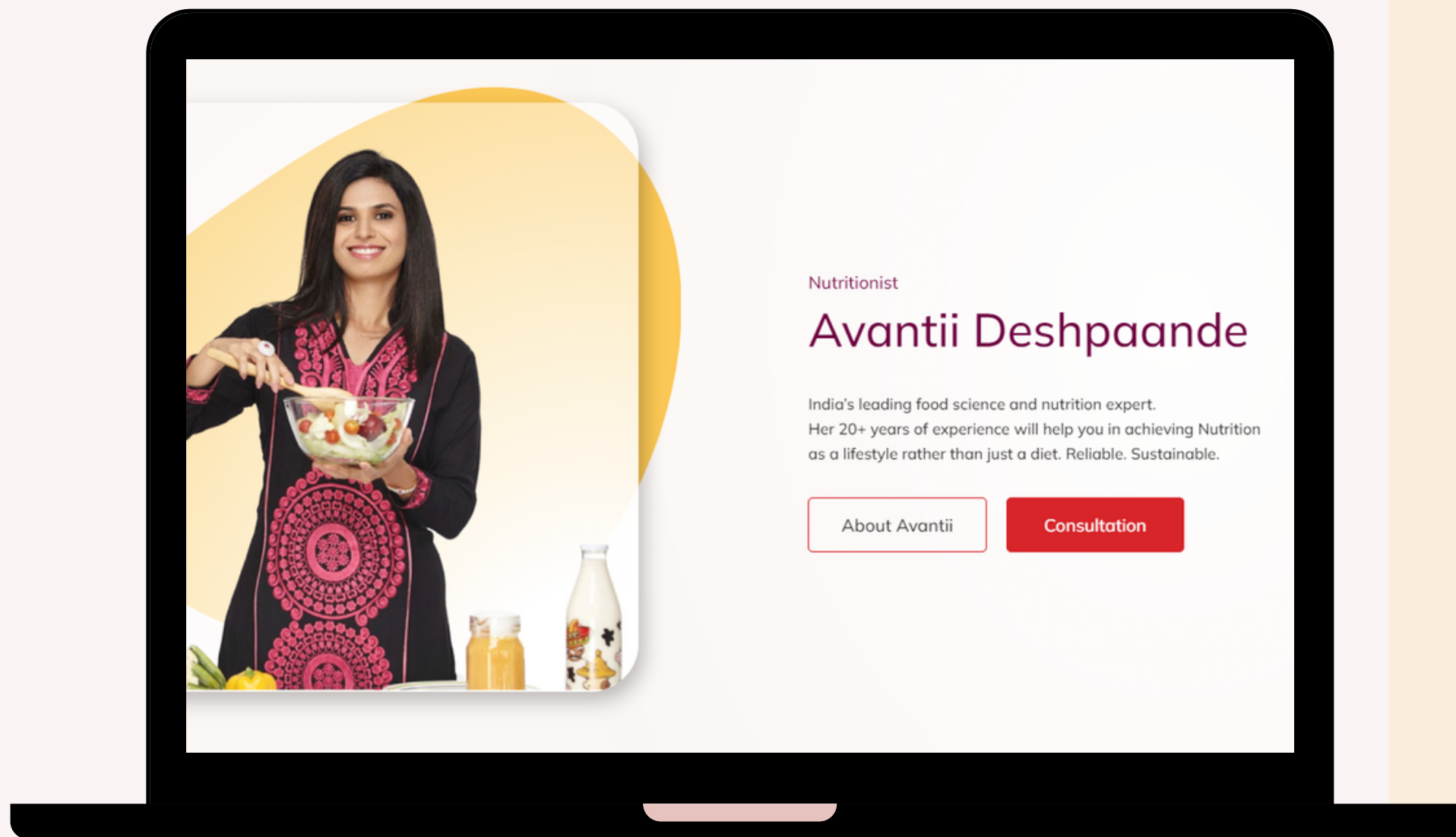
- REACH - 1.3CR
- AVG CPC - 1.5
- ROI - 3.4

WEBSITE DEVELOPMENT

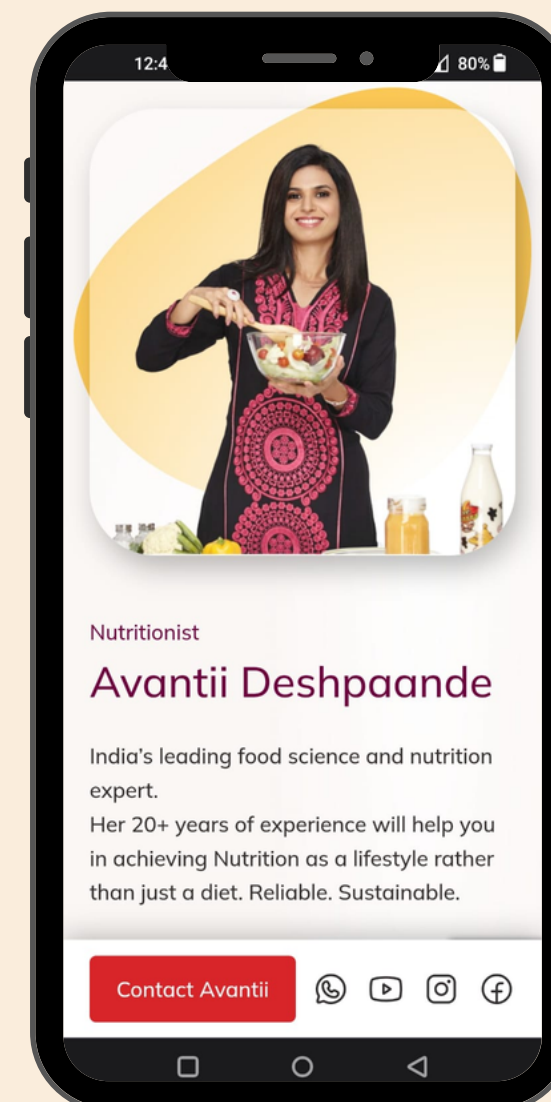


WEBSITE DEVELOPMENT

ALL DEVICE RESPONSIVE WEBSITE



LAPTOP



MOBILE



TABLET

SEARCH ENGINE OPTIMIZATION



INDUSTRIES

- FMCG
- Hospitality
- Education
- Wellness

KPI

- Keyword Increase
- Website Ranking
- Bounce Rate
- Website Speed

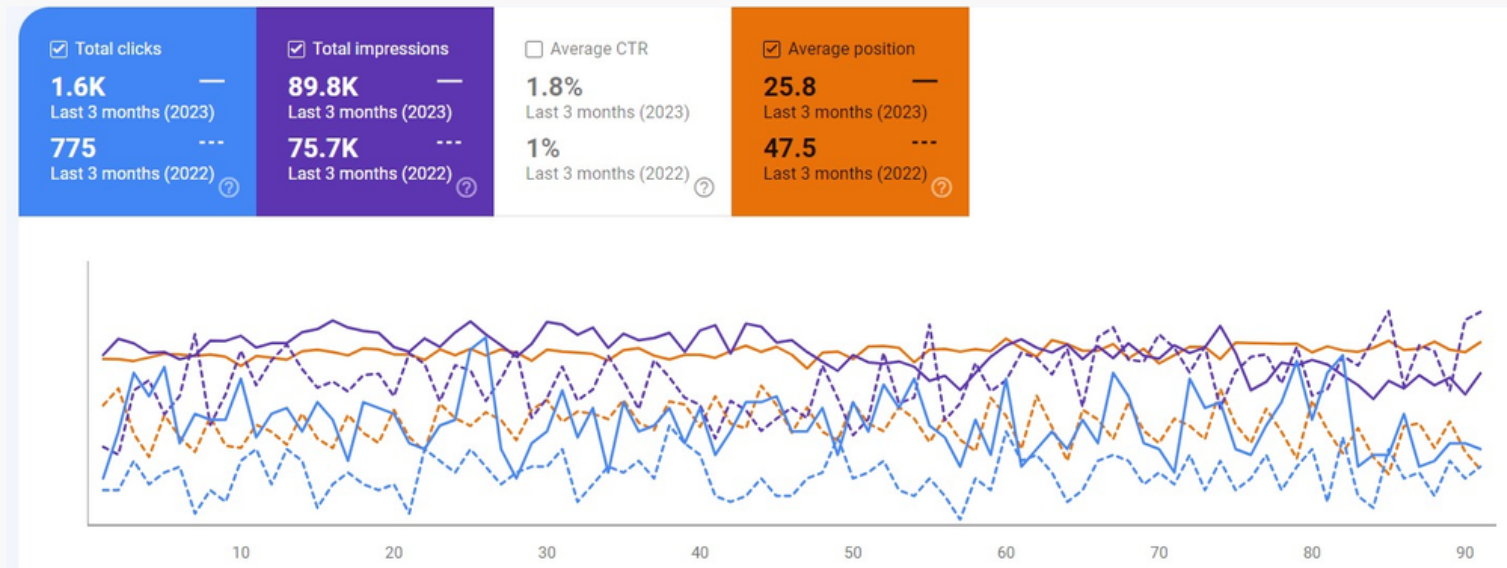
TOOLS

- Semrush
- Ubersuggest
- Google Analytics
- Google Search Console










RESULT

- Increased conversion
- Increased traffic & revisits
- Unique customers
- Higher page ranks

SEARCH ENGINE OPTIMIZATION



Google Search		
How visitors find your site on Google		
Most searched queries		
1	avanti deshpane	68 clicks
	Avg. position: 1 Top-five results	
2	dietician website	13 clicks
	Avg. position: 9.1	
3	nutritionist website	12 clicks
	Avg. position: 16.5	
4	paya soup benefits	7 clicks
	Avg. position: 8.1	

Your growing content	
Compared to previous period	
https://avantideshpande.com/role-of-millet-in-treating-pcos/	
Top search queries: millets for pcos, is foxtail millet good for pcos, mill...	
 +18  +120%	
https://avantideshpande.com/service/food-formulation-and-nutrition-consultant-brand-representation/	
Top search queries: recipe development consultant, food consultant n...	
 +13  +260%	
https://avantideshpande.com/consultations/smart-gut-healing/	
Top search queries: gut health program, gut cleanse program india, gu...	
 +10  +48%	

IMPROVED
TRAFFIC

KEYWORDS
RANKING

BLOG
RANKING

LOGO DESIGNING



Hospitality



IT



P R E T H O M E S

Lifestyle

LOGO DESIGNING



Podcast



TravelTek Global

ABROAD EDUCATION & VISA CONSULTANCY

Tourism



FMCG

PRODUCT PACKAGING



PRINT
FILE



ACTUAL
PRODUCT



PROMOTIONAL
POST

BRANDING





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